

Contact: Ron Ballanti  
Strike Zone Communications  
818.349.4608  
strikezne@earthlink.net

## SI-TEX LAUNCHES NEW SVS-750 HIGH PERFORMANCE DIGITAL ECHO SOUNDER WITH BUILT-IN CHARTING CAPABILITIES

The new-for-2013 SI-TEX SVS-750 Digital Echo Sounder is an affordable color machine that combines professional-grade features and fishfinding performance with a large and brilliant high-definition LCD display. In addition to being an advanced sounder, the SVS-750 provides full chartplotting capabilities using an optional 50 channel GPS receiver and C-MAP MAX cartography — for a powerful combination on any bridge, helm station or console.

The dual-frequency (50/200kHz) SVS-750 sounder features 600W output and a 7.5" color LCD display that is sunlight viewable, for excellent performance on any type of vessel. The SVS-750's vertically oriented 480X800 pixel display provides maximum sonar resolution where it's needed most — showing you what is between the vessel and the seabed. The rugged SVS-750 meets IPX-7 waterproof standards, offers depth ranges to 4,800 feet and features large, clearly marked controls and large rotary knobs for easy and intuitive operation.



All Digital technology eliminates unwanted noise and provides the clearest image in all operating conditions. The SVS-750's high-speed CPU ensures that all fish targets are presented, even the smallest ones. This powerful internal processor also provides superior readings at higher boat speeds and seamless performance when zooming in/out or moving the cursor across the display. The SVS-750 offers boaters a full range of professional sounder features including White Line/Black Line Bottom Discriminator to separate bottom-hugging fish targets from the seabed, Auto/Manual Gain and Range Selection, Bottom Lock, Bottom Zoom and A-Scope. Settable alarms for Depth, Fish School and Water Temperature provide fishermen with greater awareness of their underwater surroundings. A slot for an optional SD card lets fishermen record and back up important data.

The SVS-750 also offers a setting that presents fish symbols of varying sizes based on the size and type of the fish being marked. SI-TEX's SVS-750 is also designed for easy integration with optional AIS black box receivers for additional safety and navigational confidence at sea.

25 Enterprise Zone Drive, Suite 2  
Riverhead, NY 11901  
(631) 996-2690  
[www.si-tex.com](http://www.si-tex.com)



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Even with all of these advanced, professional-grade sounder features and chartplotting capabilities, the new SI-TEX SVS-750 retails for the affordable MSRP of \$899.

For more information on this new product— or the company’s full line of sounders, autopilots, radar, chartplotters, AIS and other premium quality marina electronics — visit an authorized SI-TEX dealer or contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: [www.si-tex.com](http://www.si-tex.com).

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